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# **WHY VIRAT?**

At Virat Enterprises, we prioritize the safety and well-being of workers above all else. With a commitment to providing topquality safety equipment, including helmets, shoes, jackets, safety nets, eye protection gear, and much more, we ensure that every individual can work confidently in hazardous environments. Additionally, our diverse range of road safety equipment contributes to making roads safer for everyone.

# THE EDGE

What sets Virat Enterprises apart is our unwavering dedication quality, reliability, and customer satisfaction. We source our from products trusted manufacturers and conduct rigorous quality checks to ensure that only the best reaches our Additionally, customers. our prompt delivery and responsive give customer support competitive edge in the market, making us the preferred choice for safety equipment and needs.

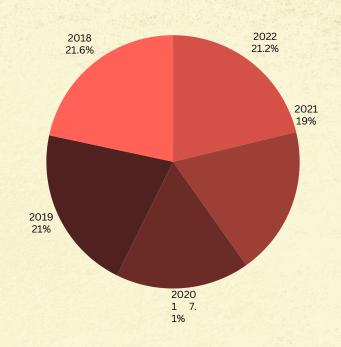


# **Case Study**

## The Hindu | December 8, 2023

# The WHO report reveals an alarming lack of progress

The annual number of road traffic deaths dropped by 5 per cent to 1.19 million per year, according to the latest Global Status Report on Road Safety by the World Health Organization, even as the numbers continue to rise in India. While the numbers have slightly reduced globally, with more than two deaths occurring per minute and over 3,200 per day, road traffic crashes remain the leading killer of children and youth aged five to 29 years, the report said.



| 2022 | 4,61,312   | 1,68,491   |             |
|------|--|--|-------------|
| 2021 | 4,12,432   | 1,53,792   |             |
| 2020 | 3,66,138   | 1,31,714   |             |
| 2019 | 4,49,002   | 1,51,113   |             |
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|      |  |  | ENTERPRISES |

# **INDUSTRY & EXPERTISE**

Virat Enterprises provides safety products and signage solutions across a wide range of industries to ensure compliance, enhance operational safety, and support smooth business operations:

### 1. CONSTRUCTION & INFRASTRUCTURE

- Road, bridge, and building projects
- Supply of PPE (helmets, jackets, gloves)
- Safety signages for construction zones

#### 2. ROADS & HIGHWAYS

- Traffic signboards, road studs, cones, barricades
- Reflective safety jackets for workers
- Customized directional & warning signs

### 3. MANUFACTURING & INDUSTRIAL PLANTS

- Safety helmets, shoes, gloves, goggles, and ear protection
- Machine hazard & caution signages
- Emergency exit and fire safety signs

#### 4. WAREHOUSING & LOGISTICS

- Forklift safety signs, directional arrows, floor markings
- High-visibility apparel for warehouse staff
- Safety barriers and reflective signage

## 5. OIL, GAS & POWER SECTOR

- Flame-resistant PPE and industrial safety gear
- Hazard communication signages
- Pipeline, electrical, and chemical safety boards

### 6. RETAIL & COMMERCIAL SPACES

- Informational signages (directional, parking, entry/exit)
- Safety floor signs (slippery surface, restricted area)
- Emergency evacuation maps

## 7. GOVERNMENT & PUBLIC SECTOR

- Supply of road safety equipment for municipal projects
- Signages for government buildings and public infrastructure
- Awareness and public safety campaigns

# SAFETY EQUIPMENTS FOR WORKERS



# **QUALITY ASSURANCES**

At Virat Enterprises, we prioritize safety, reliability, and compliance in every product we supply. To ensure the highest standards, we follow a strict quality assurance process:

#### 1. CERTIFIED PRODUCTS

- All safety items and signages are sourced from trusted manufacturers.
- Products comply with ISI, BIS, and international safety standards (where applicable).

#### 2. INSPECTION & TESTING

- Each batch is carefully checked for durability, visibility, and functionality.
- Reflective materials, paints, and adhesives are tested for weather resistance and longevity.
- Personal Protective Equipment (PPE) undergoes checks for comfort, strength, and usability.

#### 3. STANDARDIZED PROCESSES

- Procurement, warehousing, and dispatch follow defined SOPs.
- Regular audits are conducted to maintain consistency in quality.
- Lot tracking ensures accountability from vendor to end-user.

### 4. CUSTOMER-CENTRIC FOCUS

- Feedback from clients is reviewed and acted upon for continuous improvement.
- Custom signage orders are verified with client-approved designs before production.
- Dedicated team ensures timely delivery without compromising quality.

#### 5. CONTINUOUS IMPROVEMENT

- Adoption of updated safety standards as per government notifications.
- Periodic training of staff for better product handling and inspection.
- Commitment to evolving with modern safety requirements and innovations.

# **INFRASTRUCTURE & RESOURCES**

Virat Enterprises is equipped with the infrastructure and resources necessary to deliver highquality safety products and signage solutions efficiently and reliably:

### 1. WAREHOUSE & STORAGE FACILITIES

- Spacious, well-organized warehouse for maintaining adequate stock levels.
- Segregated storage for PPE, signages, and road safety equipment to ensure easy access.
- Climate and dust-protected areas for reflective signages and safety gear.

#### 2. INVENTORY MANAGEMENT

- Systematic inventory tracking for quick dispatch.
- Ready stock of fast-moving items such as helmets, jackets, cones, and signboards.
- Efficient stock rotation system to avoid delays.

### 3. MACHINERY & EQUIPMENT

- Advanced printing and cutting tools for customized signage production.
- Quality inspection tools for measuring reflectivity, durability, and compliance.
- Transport vehicles for smooth and timely delivery.

### 4. HUMAN RESOURCES

- Skilled workforce trained in handling, inspecting, and dispatching products.
- Design team for preparing customized signages as per client specifications.
- Logistics team ensuring accurate and on-time deliveries.

### **5. VENDOR & SUPPLY CHAIN NETWORK**

- Strong partnerships with certified manufacturers and suppliers.
- Reliable vendor base ensuring consistent quality and availability.
- Flexibility to source special safety products on client demand.

### 6. TECHNOLOGY SUPPORT

- Computerized billing, tracking, and client record systems.
- Digital communication for quicker client response and order processing.
- Regular updates on new product ranges and safety standards.

# **LOGISTICS & TRANSPORTATION PARTNERS**

- Reliable transport providers for pan-India coverage.
- GPS-enabled tracking systems for transparency in deliveries.
- Dedicated tie-ups for bulk orders and urgent requirements.
- We also ship goods through Indian Railways.

Our Delivery & Logistics Partners are:

# DELHIVELY







# **Authorised Distributors**

Virat Enterprises is proud to be recognised as an authorised distributor for reputed manufacturers and suppliers of safety equipment and signage solutions. This ensures that every product we deliver is genuine, certified, and compliant with safety standards.

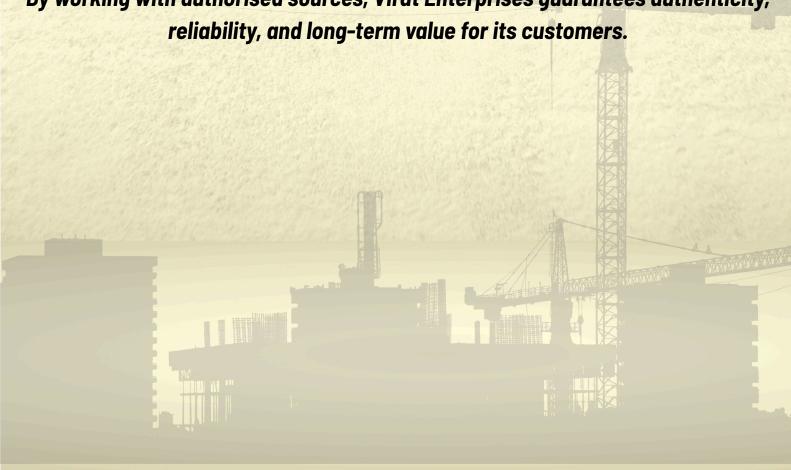
Trusted Partnerships - Strong associations with leading OEMs and certified manufacturers.

**Assured Quality - Products backed by manufacturer warranties and compliance** certifications.

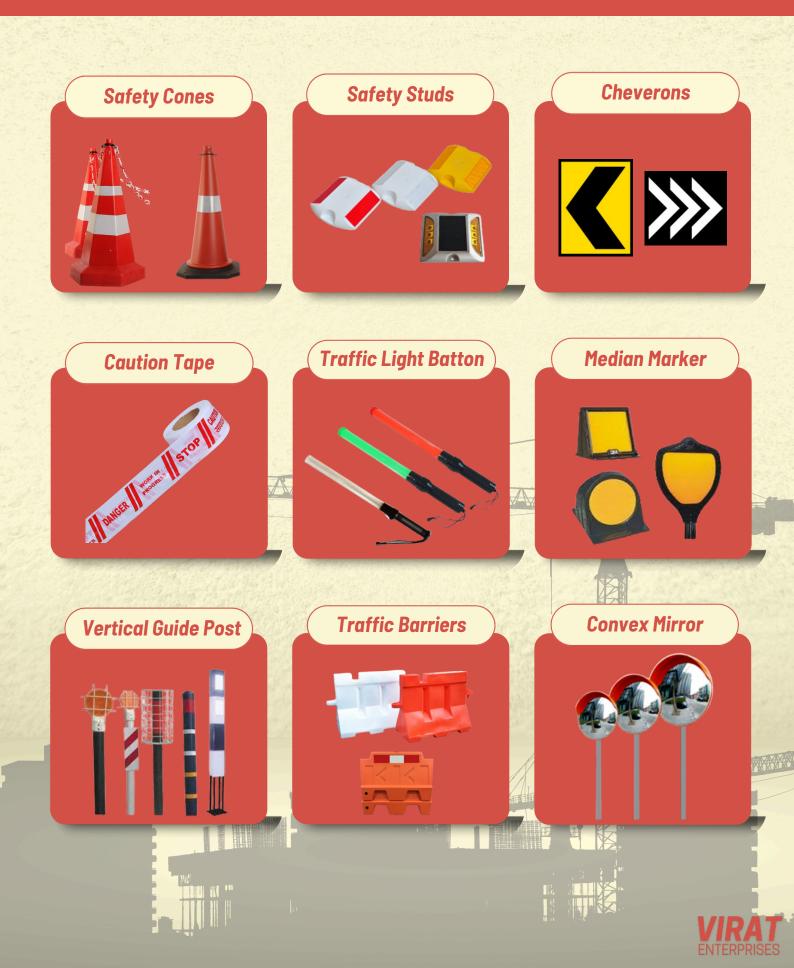
Latest Products - Priority access to new launches and updated safety equipment. After-Sales Support - Warranty handling and technical support through authorised channels.

Competitive Pricing - Direct supply from OEMs ensures cost-effective and reliable solutions.

By working with authorised sources, Virat Enterprises guarantees authenticity, reliability, and long-term value for its customers.



# ROAD SAFETY EQUIPMENTS



# **REFLECTIVE SIGNS**

**Signage**: Refers to the design or use of signs and symbols to communicate a message to a specific group. In general, signs may be classified according to the following functions:

- **INFORMATION**: signs conveying information about services & facilities, such as maps, directories, or instructional signs.
- **DIRECTION**: signs showing the location of services, facilities, functional spaces and key areas, such as sign posts or directional arrows.
- **IDENTIFICATION**: signs indicating services and facilities, such as room names & numbers, restroom signs, or floor designations.
- SAFETY & REGULATORY: signs giving warning or safety instructions, such as warning signs, traffic signs, exit signs, or signs conveying rules & regulations.

## WE DEAL IN ALL OF THEM, VIRAT ENTERPRISES

manufactures all kinds of Retro Reflective Road Sign Boards in Kanpur, Uttar Pradesh. We are suppliers of Traffic Sign Boards and Road Sign Boards all over India.

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# **Our Valued Partners**

Over the years, Virat Enterprises has built strong relationships with a diverse range of clients across industries. Our commitment to quality, timely delivery, and customer-focused approach has made us a trusted partner for leading organisations.

### **Client-Centric Approach**

- Tailored solutions based on project requirements.
- Long-term partnerships built on trust and service reliability.
- Strong track record of repeat clients due to consistent performance.

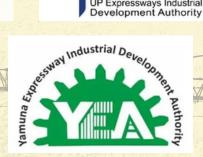




























& more.



# Founder's Introduction



Mr. Virat Ghai

### Founder & Proprietor - Virat Enterprises

Mr. Virat Ghai established Virat Enterprises in 2020 with a vision to create a trusted source for high-quality safety products and signage solutions in India. With a strong entrepreneurial spirit and a commitment to excellence, he has guided the company from it inception to becoming a reliable partner for industries, infrastructure projects, and public sector organizations.

Under his leadership, Virat Enterprises has built a reputation for:

- Integrity in business operations
- Reliability in product quality and delivery
- Customer-Centricity in every engagement

With years of experience in the safety and industrial supply domain. Mr. Ghai ensures that the company continuously upgrades its offerings, adapts to evolving safety standards, and delivers solutions that enhance workplace and public safety.

His philosophy is simple yet powerful:

"SAFETY IS NOT JUST A REQUIREMENT - IT'S A RESPONSIBILITY."



# Founding Vision

Virat Enterprises was founded with a clear purpose: to bridge the gap between safety needs and reliable supply solutions.

During several interactions with industries and infrastructure projects, our founder, Mr.

Virat Ghai, noticed a recurring challenge—

- Safety products were often of inconsistent quality.
- Signage solutions were either delayed or not compliant with standards.
- Many suppliers lacked customer focus and long-term commitment.

Driven by the belief that safety should never be compromised, Mr. Ghai established Virat

Enterprises with the vision to:

- Provide genuine, certified, and durable safety products.
- Deliver on time, every time, through strong supply chain management.
- Offer customised safety and signage solutions that meet industry-specific needs.

What started as a small initiative has now grown into a trusted enterprise, serving construction companies, government projects, industries, and corporates across India.

At its heart, Virat Enterprises is built on one guiding principle:
"Safety is not just business for us—it's our responsibility towards people and society."

# Why Safety is Important?

Safety is not just a regulation—it is a responsibility. At Virat Enterprises, we believe that protecting lives and creating a secure working environment is the foundation of every successful project.

## PROTECTING HUMAN LIFE

- Safety gear and equipment act as the first line of defense against workplace accidents.
- Every life saved is a contribution to a stronger workforce and community.

#### COMPLIANCE WITH STANDARDS

- Industries are required to follow strict safety norms (ISI, BIS, OSHA, ISO).
- Adhering to safety guidelines protects businesses from legal penalties and liabilities.

### PRODUCTIVITY & EFFICIENCY

- Safe workplaces lead to fewer accidents, reduced downtime, and higher efficiency.
- Employees work with greater confidence and morale in a safe environment.

#### **COST SAVINGS**

- Prevention is always cheaper than accidents.
- Investing in quality safety equipment reduces medical costs, insurance claims, and compensation liabilities.

#### **REPUTATION & TRUST**

- Companies known for prioritizing safety earn trust from clients,
   employees, and stakeholders.
- It enhances credibility and strengthens long-term business relationships.

ENTERPRISES

# Responsible Business

At Virat Enterprises, we strongly believe that our responsibility goes beyond business. Safety is not just our product—it is our commitment to society. Our CSR efforts are aimed at creating safer communities, spreading awareness, and supporting sustainable development.

## 1. Road Safety Awareness

Organising road safety campaigns in collaboration with local authorities.

Conducting awareness programs in schools and colleges to educate youth on the importance of road safety.

## 2. Environmental Sustainability

Promoting the use of eco-friendly, recyclable, and non-toxic materials in signage production.

Reducing waste through optimized material usage and green practices.

Encouraging clients to adopt sustainable safety solutions.

## 3. Workplace Initiatives

Conducting regular safety training programs for employees and workers.

Ensuring a safe and healthy work environment with proper protective gear.

Encouraging employee participation in volunteer CSR activities.



# **INVERTERS**



















# PRODUCTS WE OFFER

### **SIGN BOARDS**

### **RETRO REFLECTIVE IRC:67:2001**

- 1. Mandatory / Regulatory Signs
- 2. Cautionary / Warning Signs
- 3.Informatory Signs
  - Multipurpose Safety Signs
  - Interior & Exterior Office Signs
  - Hospital Signs & Pictorials
- 4. PMGSY Sign Boards

### **BATTERIES**

- 1.UPS Battery
  - Online
  - Offline
- 2. Auto mobile Battery
  - Four Wheeler
  - Two Wheeler

# **SAFETY EQUIPMENTS**

- 1. Gloves
- 2.Safety Shoe
- 3. Safety Ropes
- 4.Safety Wear/Dress
- 5.Safety Helmet

## **OTHER PRODUCTS**

- 1. Bollards
- 2. Delineators
- 3. Chevrons
- 4. Median Marker
- 5. Raised Pavement Markes

## **INVERTERS**

- 1.Power Inverter
- 2. Wave Inverter
- 3.UPS Systems
- 4. Solar inverter



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